



Annual Report

June '19 - Feb '20

The Innovation Club,
SIBM Pune



About the Innovation Club

The Innovation Club is a student driven body at SIBM Pune, which started with a vision to facilitate students of SIBM Pune to connect with the innovation and entrepreneurship ecosystem and to nurture their innovative ideas.

The mission of Innovation Club is to equip students with the required skill-sets through channels of hands-on experience & industry insights, thereby aiding their growth. It strives to provide students with an ecosystem for holistic development as innovators and entrepreneurs.

Innovation Club strives to promote the spirit of Innovation and a culture of Entrepreneurship among the students of MBA in Innovation and Entrepreneurship. The purpose is to support all SIBM Pune students and spread among them the spirit of innovation.

Some of the activities that Innovation Club conducts are guest lectures, 1-on-1 mentoring sessions, experiential activities, workshops, competitions and alumni interactions for the students throughout the year, keeping in mind the learning requirements of the students. It aims to endow students with the right opportunities to build them as leaders of tomorrow.

Aiming to embed and encourage start-up as a way of life, Innovation Club, carved out of Innovation & Entrepreneurship batch of SIBM Pune and is solely made of the students, by the students and for the students.

The Team

Senior Team



L-R: Sujay Arani, S Amruteshwari (SPOC), Shaurya Munjal, Sharika Sanjay

Junior Team



L-R: Mayank Chhajed, Mudit Sharma, Tara Alex, Sujay Arani (S Team), Rashi Thakkar, Gunjan Todi, Veena Balachandran

The Team

Interim Term

- Aditya Pillai
- Gunjan Todi
- Ikshvaku Singh
- Mayank Chhajed
- Mudit Sharma
- Rashi Thakkar
- Shruthi Uday
- Tara Alex
- Veena Balachandran



Junior Term

- Tara Alex
- Veena Balachandran
- Mayank Chhajed
- Mudit Sharma
- Rashi Thakkar
- Gunjan Todi



Activities Conducted

The Innovation Club conducted various activities and events for the students of SIBM during June'19- Feb'20:

iConclave 2020

The Innovation Club hosted its flagship event, iConclave on 27th January 2020. This year, it was a networking cum mentoring session where students were given the opportunity to interact with entrepreneurs and industry stalwarts to delve deep into the world of business and the startup ecosystem. iConclave served as a platform to address entrepreneurial problems, industry specific challenges as well as build relationships. The event was graced by the presence of 9 eminent guests: Mr. Ram Sharma Varanasi, Mr. Gaurav Malhotra, Mr. Jaisinh Sampat, Mr. Ram Manohar Sharma, Dr. Nihar Shah, Dr. Mohit Dubey, Mr. Barun Anand, Mr. Shishir Vaidya and Mrs. Amruta Dabake Desai. We extend our gratitude to Dr. Ramakrishnan Raman, Director of SIBM Pune; Prof. Sandeep Bhattacharya, Prof. Yogesh Brahmankar and Prof. Arjun Panchal for lending their support. Last but not the least, we thank the batch of MBA (I&E) who zestfully participated in the event and made it a great success.



The Innovation Club

Presents

iConclave

2020

Synergism of Outlooks



SEED Camp 2020

The Innovation Club, SIBM Pune organized SEED Camp 2020, a National Level B-Plan Competition for registered startups from Analytics (Category A) and General (Category B) Domain. The objective of the competition is to provide a platform for the next generation of entrepreneurs in India to present their business idea, win a cash prize as seed money and get the opportunity for a funding programme worth 1 CR. This year, the sponsor for the event, SRV Media Pvt. Ltd., gave away a total of Rs. 1,50,000 as seed money.

Mangesh Thokal and Hardik Thapar from Team Sunraj Infotech won first place in Category A startups taking home a whopping Rs. 1,00,000 on 20th February 2020 and Vartika Tripathi, from Team PawshBox, bagged the first place in Category B Startups winning a cash prize of Rs. 50,000 on 10th January 2020.



B-PLAN COMPETITION FOR REGISTERED STARTUPS

Powered by:

SRVmedia
Brands Powered Up



Entrepreneurial Development Module (EDM)

In association with E-Summit 2019, Innovation Club, SIBM Pune organised the Entrepreneurial Development Module on 11th August 2019. We collaborated with The Enterprise located in Koregaon Park; where a set of select students gained the opportunity to interact with an eclectic circle of entrepreneurs. We had invited entrepreneurs from across Pune who had aced different fields.

The event was embarked with speed greeting through which each participant introduces themselves, share ideas and their goals, following which entrepreneurs and students collectively ideate and create interesting business plans. At last, the house was open for networking in order to discuss opportunities and industry trends. The day ended on celebratory note with a few students going home with new networks, few with new collaborations and few others with mentors.

We sincerely thank Mr. Aditya Jhunjhunwala and Ms. Nisha, founders of The Enterprise, for giving us a lucrative platform for learning and making connections!





Maverick Series

The Innovation Club organised the first session of Maverick 2020 on 16th January 2020. Mr. Kapil Shelke, CEO of Tork Motors shared his marvellous entrepreneurial journey. Tork Motors is India's first all electric, IOT enabled, cloud - connected motorcycle. We extend our gratitude to Prof. Sandeep Bhattacharya for inviting and interviewing Mr. Shelke in a brilliant fashion. The session offered valuable insights on innovation in the world of automotive industry.



The poster features the SIBM Pune logo at the top left and the Innovation Club SIBM Pune logo at the top right. The main title 'MAVERICK 2020' is in large white letters. Below it, the text 'BY KAPIL SHELKE, CEO OF TORK MOTORS' is displayed. A circular portrait of Kapil Shelke is on the right. At the bottom, the date and time '16TH JAN 2020 | 9:30 AM' are shown, along with a teal line-art illustration of a motorcycle rider.

SIBM PUNE

IC INNOVATION CLUB SIBM PUNE

MAVERICK 2020

BY
KAPIL SHELKE,
CEO OF TORK
MOTORS

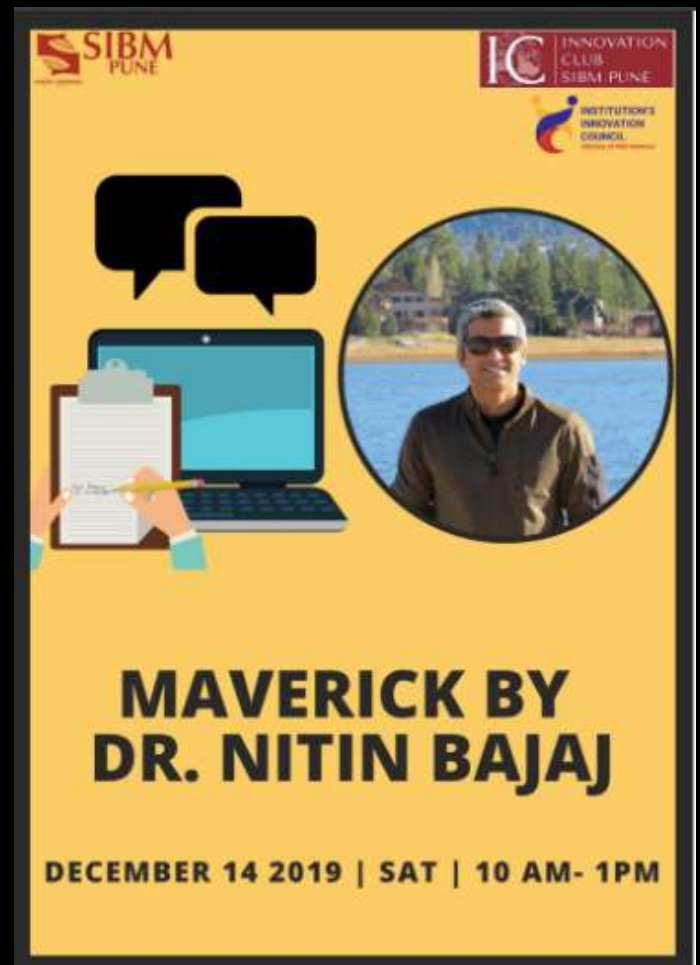
16TH JAN 2020 | 9:30 AM



Maverick Series

The Innovation Club hosted its last Maverick session for the year, on 14th December 2019. Maverick is the flagship guest session series which aims to provide students with valuable entrepreneurial and intrapreneurial guidance. We were honored to host Dr. Nitin Bajaj, PgMP, Director of Pratham USA, who holds vast expertise and experience in the field of leadership, strategy and innovation. We thank Dr. Nitin for sharing his brilliance with the students of MBA (I&E).

We extend our gratitude to Prof. Arjun Panchal for organizing this session in accordance with the Innovation Club.



Maverick Series

Innovation Club, SIBM Pune organised its first session of Maverick 2019, arranged by Professor Arjun Panchal. Maverick is the flagship guest session series which aims to provide students with the valuable entrepreneurial and intrapreneurial guidance. We were honoured to host Mr. Sanjay Lala for our opening session.

Mr Sanjay is currently working as a Business Architect at Viasat, Carlsbad, California. Prior to this, he was a manager at ESRI.

He had a penchant for preventing, identifying and resolving cross functional business issues through effective use of technology, processes and resources.

The session was on "Global Innovation Trends and How Entrepreneurs Can Leverage Innovation in their Startups". He cited real life experiences to convey the focal purpose of the session. The key takeaways from the session were ingenious and practical.



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INNOVATION CLUB PRESENTS

SANJAY LALA
Business architect, ViaSat Inc.

Global Innovation trends and leveraging innovation in startups

MAVERICK
July 15th, 2019

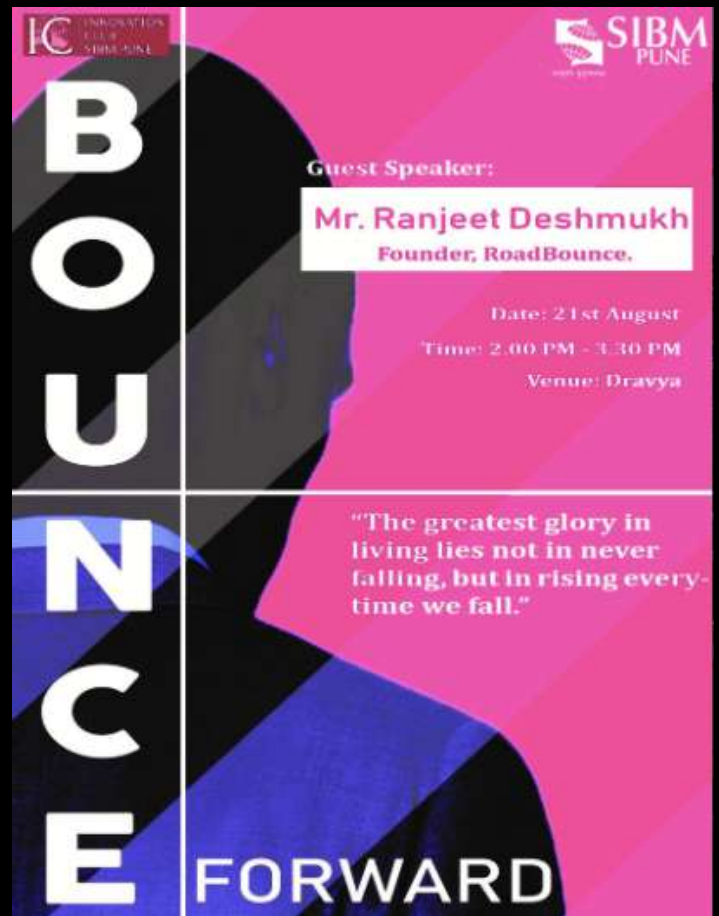
Mr. Sanjay Lala is a dynamic intrapreneur and innovator. He has been in U.S.A. for more than 20 years. After working as a program manager in ESRI for more than 5 years, he is now a business architect in ViaSat Inc., Carlsbad, LA. His vast experience in project management and business development makes him an ideal mentor in leveraging technologies, processes and resources for startups.

For more information visit: <https://www.linkedin.com/in/sanjaylala/>

“ Interactions that Broaden Perspective. ”

Bounce Forward Series

The Innovation Club organised the second installment of Bounce on 21st August 2019, which aligned with World Entrepreneurs' Day. Bounce Forward is a monthly series event conducted to instil the importance of bouncing forward from hurdles. We were honored to have Mr Ranjeet Deshmukh, the founder of RoadBounce to elucidate about the challenges of entrepreneurship and the world of technology. The students of I&E zealously interacted with the entrepreneur and gained important insights from this event.



Bounce Forward Series

Innovation Club presents the first of its kind and the best of its kind, Bounce Forward. A monthly series event conducted to instill the importance of bouncing forward from hurdles and challenges. We were honoured to have Mr. Varun Jain, the CEO and founder of UdChalo. The students of I&E took away valuable inputs from Mr Varun regarding business risks from this session.



Bounce Forward

If you never give up,
the universe becomes your vehicle.

Guest Speaker

Mr. Varun Jain,
CEO & founder, udChalo.

Date: 11-07-2019 Time: 2.00 P.M. Venue: AH II

Idea Room 4.0

Innovation Club conducted "Idea Room 4.0" on 4th and 5th July 2019. Idea Room is an interactive platform where junior batch of MBA (I&E) pitched their innovative ideas to seniors who offered constructive criticism and beneficial advice. The 2 day session helped budding entrepreneurs understand their strengths and gave direction towards areas that need focus. The panelists and participants exchanged fresh perspectives and industrial knowledge, with vigor.



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Innovation club
in collaboration with
Institution's Innovation Council
presents

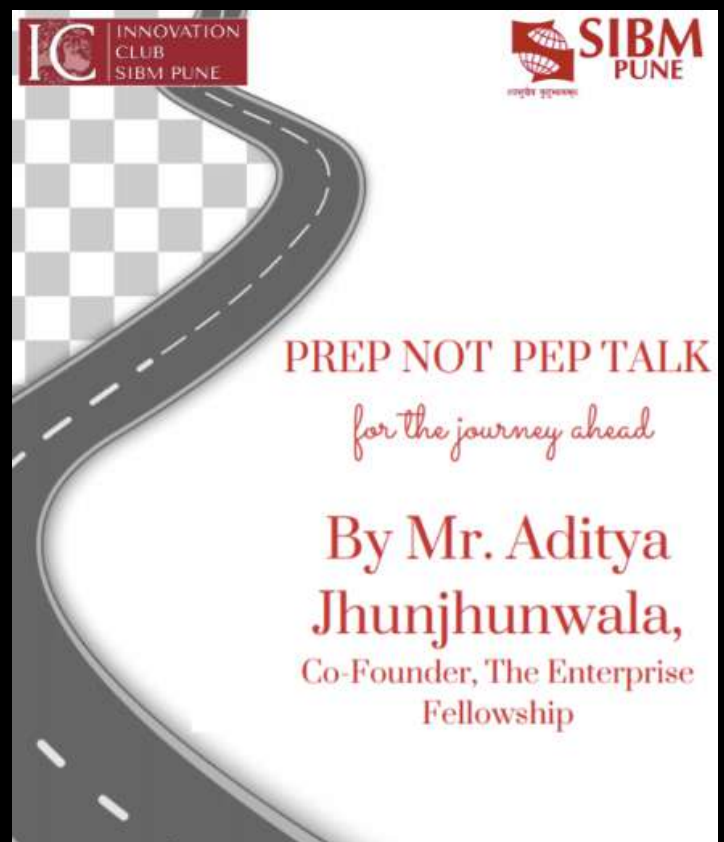
IDEA ROOM 4.0

Because everything begins
with an idea.
Get pitching!

July 4th & 5th 5 PM onwards

Prep Not Pep Talk

Innovation Club conducted "Prep Not Pep Talk" on 15th June 2019 at Symbiosis Institute of Business Management Pune and hosted Mr. Aditya Jhunjhunwala- Co-creator of The Enterprise Fellowship- India's first fellowship program for undergrad students who wish to develop hands-on business skills. The objective of the session was to give the aspiring entrepreneurs a sneak peek into the upcoming journey. Mr. Aditya covered briefly on how their journey would be, what they should take care of, how they should start even if it's on a small scale. It was a truly interactive session where each student was made to think about the 'one thing' they can be extraordinary at and how they can create a startup around it so that their passion and work align to create something phenomenal. The students were highly motivated and inspired by the session.



Iced Tea with IC

Innovation Club SIBM Pune conducted "Iced Tea with IC" on the 14th June 2019. It was an interactive session between the senior and junior batch of MBA(I&E).

The session was filled with fun activities and games and aided as an ice-breaking event. Innovation Club was introduced to the new batch MBA(I&E) 19-21 and also to the various initiatives and activities conducted by the club. The session truly accomplished its objective as it was successful in connecting the new batch with the seniors.



Preparatory and Grooming Sessions

The Innovation Club conducted a 3-day workshop for students of MBA (Innovation and Entrepreneurship) from 29th November 2019 till 2nd December 2019. The SEED Camp preparatory sessions included Fundamentals of Financial Modelling by Prof. Ritesh Khatwani, Interpersonal Skills by Prof. Sandeep Bhattacharya and Investor Pitching by Mr. Ashay Sawalkar; which were immensely insightful and engaging. We extend our gratitude to all the professors and domain experts who mentored the students and shared their vast knowledge and experience during the tenure of the Grooming Workshop.





GROOMING WORKSHOP ON INTERPERSONAL SKILLS

BY PROF. SANDEEP
BHATTACHARYA





How to Pitch?

Session by
Mr. Ashay Sawalkar



Guest Speaker Session

The Innovation Club hosted Ms. Divya Khater, alum of MBA (I&E) on 6th January 2020. She is currently a Startup Analyst at JioGenNext, a startup accelerator backed by Reliance Industries. She offered advice for budding entrepreneurs of I&E regarding various opportunities and platforms for launching startups in the Jio ecosystem.

Ms. Divya is also a former member of Innovation Club and it was certainly great to have on campus, once again.



GUEST SPEAKER SESSION BY

**MS. DIVYA
KHATER**

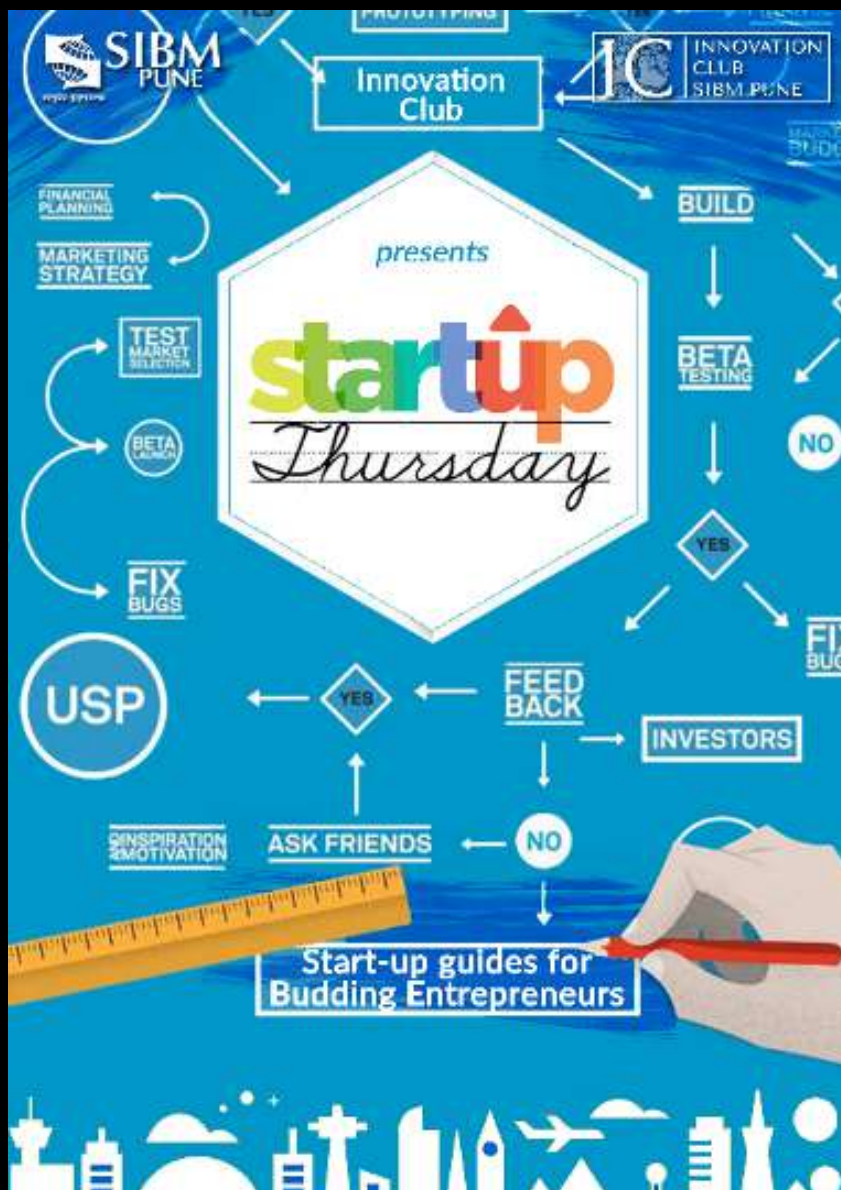
ALUMNI OF MBA I&E, 2018

DATE: 6TH JANUARY, 2020
TIME: 10:30 AM - 12:30 PM
VENUE: DRAVYA



Initiative: Start-Up Thursday

This initiative is to educate and inform various stakeholders of the SIBM, Pune family of the major things happening in diverse industries. This is done by sharing various publications, manuals, reports, etc., via emails every next Thursday. This imbibes important information from the start up ecosystems and sometimes business world directly.



Closing Note

Throughout the endeavor, Innovation Club was driven by the culture of entrepreneurship, which focused on the benefit, & growth of Innovation and Entrepreneurship students at SIBM Pune. Innovation Club since its inception, has not only conducted events specific to Innovation and Entrepreneurship batch, but has also expanded to Pan-SIU and beyond. It will continue its efforts in the same direction for years to come, taking the batch to greater heights.

We would like to thank Dr. R. Raman – Director, SIBM Pune, Dr. V.V. Ravi Kumar – Dy. Director, SIBM Pune, Mr. Yogesh Brahmkar – Program Evangelist of MBA (I&E), Prof. Arjun Panchal– Program In-charge of MBA (I&E), Mr. Anand Singh – Head of Administration at SIBM Pune, Mr. Prasanna M Pendke– Supervisor, Mr. Santosh Pise – Coordinator Academics & Examinations MBA (I&E) and the entire faculty and staff of SIBM Pune for their support and trust towards the Innovation Club team.

We would also like to thank all the student bodies of SIBM, Pune for their support towards our team. We express our deepest gratitude to every individual who contributed in our mission of helping the students of SIBM Pune.

*"Someone's sitting in the shade today
because someone planted a tree a
long time ago"*

– Warren Buffett